

Board of Directors

Tuesday, 2019-01-17 at 5:30PM

Imprint Publications

Chair	Verity Martin
Secretary	Nikhar Dhingra
Attendees	Andres Fuentes Martinez, Lucas Dunlop, Nikhar Dhingra
Expected Absences	Joe Giuffre

Open Session

Preliminaries

Approval of the Agenda (Chair Dunlop)

1. **Motion:** Resolved, the Board approves the agenda for this meeting.
Moved by Verity. Lucas Seconds. Passes unanimously.

Approval of the Minutes (Secretary)

2. **Motion:** Resolved, the Board approves the public minutes for -12-2018
Moved by Verity. Seconded by Lucas. Passes Unanimously.

Reports & Updates

Board Reports

3. Officers
 - a. Chair
No report.
 - b. Treasurer
Absent.
 - c. Secretary
No report.
4. Directors
No Report.
5. HR Committee (*Chair Dunlop*)
No Report.
6. P&P Review Committee (*Chair Paul*)
Absent.
7. Branding Committee (*Chair Martin*)
No Report.

CEO Report (Director Fuentes)

Updates about Nash80, and how to make it a better experience for next term. Andres mentioned the long term goal of Imprint to have a monthly magazine. The board will conduct a general meeting in multi purpose room on February 27, from 10:30 AM to 1:00 PM.

General Orders

Fee Increase (Director Fuentes)

1. **Discussion:**

Whether the fee increase is justified, on the basis of inflation. Motion to increase it by 1.7% for next term.

Moved by Lucas. Seconded by Verity. Passes unanimously.

Travel Policy

Discussion: (10 minutes)

Motion to start a travel policy for UW Imprint volunteers and staff. The travel policy could be based out of University of Waterloo's travel policy. Andres will present his policy next meeting.

Moved by Lucas. Seconded by Verity. Passes unanimously.

AGM Planning

Discussion (5 minutes)

Motion to have a discussion about Rebranding with the membership. Next board meeting will approve the budget membership/

New Provincial Ancillary Fee Announcement

Discussion (10 minutes)

The university is likely to implement an online opt-out system for fees like Imprint. Andres suggests marketing Imprint to the masses.

Budget Discussion

Discussion (10 minutes)

Andres talked about the Student fees and the impact an online membership opt-out it will have on Student Fees. Verity mentioned the change in food expenses, as the board dinners will be converted in to Chair/Staff/CEO dinners. The budget focuses on UWImprint marketing. The budget for editorial department, marketing and brand awareness has increased. The advertising budget should be looked at in the future, compare how much we are investing in versus the output.

Employee Disciplinary Policy

Motion: (10 minutes) Resolved, the Board approves the Employee Disciplinary Policy

Moved by Lucas. Seconded by Verity. Passes unanimously.