

Board of Directors

Wednesday, 2016-10-04 at 6:00PM

Imprint Office

Chair	Jesse McGinnis
Secretary	Aliya Kanani,
Attendees	Andres Fuentes, Meha Chauhan, Pat Merlihan, Tristan Potter, Laurie Tigert-Dumas, Nathan Tierney
Expected Absences	Mike Arsenaault, Jessica Needham,

Open Session

Preliminaries

Tristan, Andres and Pat were not present — No quorum.

6:11 — Andres and Pat arrived

Approval of the Agenda (Chair McGinnis)

1. **Motion:** Resolved, the Board approves the agenda for this meeting.
Unanimous consent

Approval of the Minutes (Secretary)

2. **Motion:** Resolved, the Board approves the [public minutes for 2016-09-14](#).
Jesse motions. Seconded. Unanimous

Reports & Updates

Board Reports

3. Officers
4. Directors
5. Finance Committee
6. HR Committee

Staff Reports

7. Executive Editor
 - a. **Motion:** Resolved, the Board approves Brett McNeil, Anicka Bakos, and Andrew Silver as members for the Fall 2016 term. Fahim seconds.
Unanimous.
 - b. **Motion:** Resolved, the Board approves moving \$400 from editorial Expenses and \$400 from Community Development and Promotions to Quetzal.
Jesse motions, Seconded. Unanimous.
8. Advertising Manager
 - a. Reviewed Report
 - b. Pat and Laurie will discuss press issues further and board will discuss options at next meeting.
9. Finance Manager

General Orders

Strategic Plan Update (Chair McGinnis)

10. **Discussion:** (25 min) Discuss how we want to approach updating the strategic plan to a 5-year vision for the future.

Jesse: Strat plan is more operational than strategic, more focused on how to get Imprint stable rather than exciting plan for Imprint's future. Might be worth making an exciting plan for Imprint's future sooner rather than later. Thoughts? How can we incorporate volunteers, should we incorporate this into the readership survey? Important to make sure we're planning carefully going forward. There's value in having a real strategic plan rather than operational. What do we do to make it happen?

Andres: would be useful to do it. If we want to approach it, has to be done very soon because we want to have the initial rough draft by end of this term.

Jesse: draft for AGM. Aim to get it started, have it finished by the next board. Building a 5-year visionary plan will be a substantial amount of work. Need a committee and a plan. Need to do some volunteer engagement. Would be great to incorporate vision for the future in the readership survey. Want it in this year's readership survey regardless of timelines. See what other papers are doing, broad research, and then narrow in.

Meha: sounds good

Laurie: other papers are probably in the same boat, do questionnaires amongst other campus papers.

Jesse: Do we want to get started on this?

Andres: I think so. Whether it's year-long or not, either way it should be started now.

Jesse: Let's make a committee.

Laurie: Will do campus newspaper

Aliya: will look up whether other campus papers have strategic plans.

Fahim, Andres, Jesse are interested in being on this committee.

By-Laws, Policy, and Procedure Updates (Chair McGinnis)

11. **Discussion:** Any new policy work?
- a. Position payment guidelines (honoraria, ed-board, etc).
 - b. Office policy
 - i. **Motion:** Resolved, the Board approves Office Policy.
Jesse moves, seconded, unanimous.
 - c. Budgeting policy

WPIRG Referendum (Chair McGinnis)

12. **Discussion:** (15 min) Discuss WPIRG referendum and potential implications for Imprint Publications.

Revenue (Treasurer Chau)

13. **Discussion:** (15 min) Revenue

New Business

14. As Required.

Closed Session

General Orders

Entering Closed Session (Chair McGinnis)

15. **Motion:** Resolved, the board moves into Camera.

Unanimous, carries. The board enters confidential session.

16. **Motion:** Resolved, the board stays into Camera.

0-4-0. Motion fails.

Meeting adjourned at 7:53