

Board of Directors

Wednesday, 2016-08-10 at 5:00PM

Imprint Office

Chair	Jesse McGinnis
Secretary	Tristan Potter
Attendees	Andres Fuentes, Elizabeth Esnard, Jessica Needham, Meha Chauhan, Pat Merlihan, Aliya Kanani, Laurie Tigert-Dumas, Nathan Tierney
Expected Absences	Mike Arsenaault,

Beings 5:07pm.

Ethan Alter as guest.

Open Session

Preliminaries

Approval of the Agenda (Chair McGinnis)

1. **Motion:** Resolved, the Board approves the agenda for this meeting.

Moved by Jesse. Seconded. Unanimous.

Approval of the Minutes (Secretary)

2. **Motion:** Resolved, the Board approves the [public minutes for 2016-06-01](#).

Moved by Jesse. Seconded. Unanimous.

3. **Motion:** Resolved, the Board approves the public minutes for 2016-07-05.

Tabled until later.

Moved by Jesse. Seconded. Unanimous.

Approval of Positions

4. **Motion:** Resolved, the Board appoints _____ as Secretary as of September 1st 2016.

Not moved. Aliya will take minutes in the future.

Reports & Updates

Board Reports

5. Officers
 - a. Treasurer: Skipped.
 - b. Secretary: Minutes will need to be sent in a more timely manner.
 - c. Chair: working on website data port. Importer is beyond slow. Old site will be left live for archiving. Today was originally the deadline. Could have a broken link fill in for images. Next meeting with Scott will be mid-fall.

6. Directors:
7. Finance Committee: None.
8. HR Committee: Job evaluations went well, job descriptions were reviewed and re-worded. There was a lot of overlap with the part-timers. The HR manual is going great and currently there is a limit to what else could be included since Imprint is small.

Staff Reports

9. Executive Editor: There is two days at the end of August where the office might be left closed, the Monday and Tuesday. The move to the new office went well but are waiting for some storage items. Tech has been a bit of a problem.
10. Advertising Manager: Report was submitted. It will take the next few weeks to have everything settled. Issues with printing are continuing.
11. Finance Manager: Skipped.

General Orders

Digital Media (Director Fuentes)

12. **Discussion:** (10 min) Review the town hall.

People liked the idea of incentivizing hard work but were concerned about the inclusion of pay-per money in a typical "volunteer" position. People were putting small numbers for how much they would be comfortable being paid. Liked the idea of a "fish bowl" where the more you contribute the more times your name gets put in a fishbowl. Might be killing the student newspaper vibe and volunteer spirit with pay-per-article. Need to investigate what does motivate students other than money. We might need to find a way to encourage the 24-hour model that is not incentivized but simply expected.

Imprint could make it look like less of a volunteer organization and more like a business overall. Then students would feel more like employees than volunteers. Some financial mechanism implemented properly, maybe not pay-per-article per say, could support the pay-per model. Having real world currency helps. Maybe have an award for most words or most articles written. Imprint needs to angle itself harder as a resume builder and should showcase our alumni and their achievements.

Honoraria might be changed in the future, mid-fall perhaps. Needs to reflect the soft expectations of timely articles. Points might be used for articles and evaluations of roles that help guarantee the full honoraria. Need to write for the article, not for publishing online.

Changing honoraria and introducing the point system could help add some accountability to timeliness while also subtly reshaping timely articles.

13. **Motion:** Resolved, the Board moves \$_____ from _____ to cover the new pay-per-article assigned story model.

Tabled.

New Space (Chair McGinnis)

14. **Discussion:** (10 min) Review requirements for new building space.

Tabled. It is not pressing until October.

By-Laws, Policy, and Procedure Updates (Chair McGinnis)

15. **Motion:** Resolved, the Board approves [Policy 9, Conflict & Grievance Resolution](#) and [Policy 15, Editorial Standards](#).

Moved by Jesse. Seconded. Unanimous.

16. **Motion:** Resolved, the Board completes a first reading of [Policy 21, Advertising](#) and [Policy 24, Privacy](#).

There needs to be a discussion with a lawyer to ensure that we do not have to include legal issues with credit cards.

Moved by Jesse. Seconded. Unanimous.

17. **Discussion:** Any new policy work?
 - a. Position payment guidelines (honoraria, ed-board, etc).

New Business

18. As Required.

Look at other student newspapers to see how their bylaws function in regards to ed board.

Closed Session

General Orders

Entering Closed Session (Chair McGimmis)

19. **Motion:** Resolved, the board moves into Camera.

Moved by Jesse. Seconded. Unanimous.

Adjourn at 6:40pm