

Board of Directors

Wednesday, 2016-03-01 at 6:00PM

SLC 2143

Chair	Jesse McGinnis
Secretary	Erin Taylor
Attendees	Elizabeth Esnard, Mike Arsenaault, Aliya Kanani, Laurie Tigert-Dumas, Randy Moore, Jessica Needham, Meha Chauhan
Expected Absences	Megan Nourse, Verity Martin, Pat Merlihan

Open Session

Jesse calls meeting to order at 5:33

Preliminaries

Approval of the Agenda (Chair McGinnis)

1. **Motion:** Resolved, the Board approves the agenda for this meeting.

Jesse motions, Liz seconds, consent approval

Approval of the Minutes (Secretary Nourse)

2. **Motion:** Resolved, the Board approves the the public minutes for 2016-02-03.

Resolved, the Board tables approval until the next meeting. Jesse, Liz, consent.

Reports & Updates

Board Reports

3. Officers
 - a. Treasurer: not present
 - b. Secretary: not present
 - c. Chair: letter of interest sent by Tristan Potter; otherwise nothing of interest
4. Directors
5. Finance Committee
6. HR Committee
 - a. Looking into recommendations for next year's board

Staff Reports

7. Executive Editor
 - a. Zoe's branding
8. Advertising Manager
 - a. Press discussion
9. Finance Manager
 - a.

General Orders

Board Seats (Chair McGinnis)

10. **Motion:** Resolved, the Board appoint Tristan Potter to the 2016-2017 Board of Directors as a student director.

Resolved, the Board offers a seat to Tristan Potter to the 2016-2017 Board of Directors as a student director, pending he is generally available for the necessary time commitments.

Jesse motions, Liz seconds, 4-0-0

Printing Press (Chair McGinnis)

11. **Motion:** Resolved, the Board selects McLaren as our printing press for 2016-2017.

Erin motions, Liz seconds, 4-0-0

Discussion on colour ad pricings. Decision for colour pricing to be deferred after further discussion.

12. **Motion:** Resolved, the Board raises the base ad prices by 4%, excluding color and web costs.

Jesse moves, Erin seconds, 4-0-0

Branding Updates (Chair McGinnis)

13. **Discussion:** 20 minute timebox to review next set of design revisions.

By-Laws, Policy, and Procedure Updates (Chair McGinnis)

14. **Motion:** Resolved, the Board completes a first reading of [Policy 13, Copyright](#).

Moved Erin, Second Liz. Consent.

15. **Discussion:** 5 minute timebox to determine progress:

- a. **Policy rewrites:** 4 (Budgeting), 6 (Imprint Equipment), 7 (Imprint Computers), 9 (Grievances), 10 (Hiring FT Staff), [13 \(Copyright\)](#), 14 (Honoraria), 15 (Editorial Standards), 17 (Online Content)
 - i. **Jesse:** 9, ~~40~~, Bonus
 - ii. **Megan:** ~~45~~, 14
 - iii. **Erin:** 7, ~~43~~, 4
 - iv. **Elizabeth:** 6, 17, Staff Check-ins/Evaluations/Feedback
 - v. **Verity:** -
- b. **New policies:** Advertising,

New Business

16. As required.

Jesse moves to go into confidential session, inviting Jessica Needham and Meha Chauhan.

Jesse moves, Erin seconds. Consent.

Closed Session

General Orders

Entering Closed Session (Chair McGinnis)

17. **Motion:** Resolved, the board moves into Camera.

Approval of the Minutes (Secretary Nourse)

18. **Motion:** Resolved, the Board tables the confidential minutes for 2016-02-03.

Jesse motions, Liz seconds, consent.

New Business

19. As Required.

Jesse motions to leave confidential session, Erin seconds. 0-4-0

Meeting adjourns 7:01pm