

Board of Directors

Tuesday, 2015-03-31 at 6:00PM
 PAC 2021

Chair	Gabrielle Grant
Secretary	Elizabeth McFaul
Expected Attendees	Gabrielle Grant, Jesse McGinnis, Aliya Kanani, Laurie Tigert-Dumas
Expected Guests	Megan Nourse, Andrew Koo, Verity Martin, Doug Turner

Meeting called to order at 6:07PM.

Open Session

Preliminaries

Approval of the Agenda (Secretary McFaul)

Motion: Resolved, the Board approves the agenda for this meeting.

- Director McGinnis requested that we move the Board Member Appointments up after reports. This was taken as friendly.
- **Moved by McFaul, seconded by McGinnis.**
- **Motion passes unanimously.**

Approval of the Minutes (Secretary McFaul)

Deferred until next meeting.

Appoint Board Members

Motion: Resolved, the Board appoints _____ and _____ as the remaining student directors for the 2015-2016 year.

- **Moved by McGinnis, seconded by McFaul.**
- Grant: Doug Turner has submitted a letter of intent; we have already talked to the other two candidates, but we have a chance to talk to Doug today.
- McGinnis: What skills do you bring to the board?
 - Turner: I have been on Feds council and Feds Board two terms now; not on Feds Board next term: developed critical thinking and critical analysis skills. My perspective on boards is that it not good to always agree to what's being presented; has been working on skills to present disagreements and criticism in a positive way; wants things to be thought through correctly. Imprint is changing, almost a 180, likes the direction; there will be things that come up that need to be well-thought out and well-discussed and I would like to be a part of that process.
- McGinnis: Interest in sitting on the board for more than one year?
 - Turner: Has 12 courses remaining, which will likely be in three terms. Don't know yet if I would be interested in a second year on the board.
- McFaul: What do you think is the biggest challenge facing next year's Board?
 - Turner: So many changes are coming and Imprint won't foresee all of the issues to be

addressed; doesn't know what those are.

- McGinnis: Any interest in one of the officer roles (Secretary, Treasurer, Chair)?
 - Would be interested in taking on the role of Treasurer if needed.
- McGinnis: With your recent experience with Feds, how do you plan to manage the relationship between Imprint and Feds?
 - Turner: Doesn't know if he intends to run for Feds Exec; doesn't foresee major issues/conflicts coming up, since he is no longer a member of the Board; will continue as a Councillor for Feds next year.
- Nourse: Why Imprint Board?
 - Wanted to run for Imprint's Board at the General Meeting, but wasn't sure what was happening with Feds Board, so he held off. Having already been on Feds Board for almost a year, didn't want to necessarily give that up. Imprint would be a very different board environment, different experience. Feels that Feds' Board is more approval-based, where Imprint Board would be more active in the organization.
- McGinnis: There is a chance that having this appointment would make your life with Feds more difficult.
- Nourse: Are you able to leave misconceptions about Imprint that you may have?
 - Turner: doesn't share the same ideas about Imprint as other people within Feds; the relationship with Feds is based on not taking Imprint seriously, and the idea that Imprint is out to get Feds. Some people within Feds believe that Imprint is out to get Feds, which makes them out to get Imprint.
- Koo: Any interest in journalism, business of journalism?
 - Turner: Views Imprint as more of a company and a business, producing a product; for Feds, it is seen as a union or a government, where Imprint has more of a corporate feel. The product-minded view is something that interests me.
- Nourse: Board and Editorial are very separate; do you understand that your role as a Board member would have very little impact on the Editorial side?
 - Turner: Aware of this fact; not interested in the editorial side

The potential board candidates (Martin and Turner) stepped out of the meeting. Board discussed the strengths and weaknesses of each candidate.

Motion: Resolved, the Board enters confidential session.

- **Moved by McGinnis, seconded by Grant.**
- **Motion passes unanimously.**

Nourse, Koo, Tigert-Dumas, and Kanani stepped out of the meeting.

See Confidential Session Minutes.

Motion: Resolved, the Board elects to stay in confidential session.

- **Moved by McGinnis, seconded by Grant.**
- **Motion fails.**

Nourse, Koo, Tigert-Dumas, Kanani, Turner, and Martin return to the meeting.

Motion: Resolved, the Board appoints Doug Turner as a student director for the 2015-2016 year.

- **Moved by McGinnis, seconded by McFaul.**
- **Turner accepts the position.**
- **Motion passes unanimously.**

Staff Reports & Updates

Reports

1. Editor in Chief Report
 - o Nothing to report.
2. Advertising Manager Report
 - o A final version of rate card will be provided to the Board tomorrow; they will go to the press on Thursday.
 - o One of our new advisory members cannot make Tuesday evenings, and was wondering if it was possible to switch to a different day.
 - o We are pursuing our back-up option of the other Advisory member, as our original choice is only available during the day.
3. Finance Manager Report
 - o Randy is down to an hour a week in the office. He expects that he won't be in as much for a few weeks, but then will have more hours during tax time.

General Orders

2015-2016 Rate Card (APM)

Motion: Resolved, the Board approves the updated rate card for 2015-2016.

- **Moved by Grant, seconded by McGinnis.**
- **Motion passes.**

Procedure Updates

Motion: Resolved, the Board approves the new [Board Committee Policy](#).

Motion: Resolved, the Board approves the amended [Office Policy](#).

Motion: Resolved, the Board approves the amended [Elections Policy](#).

- **Moved by McGinnis, seconded by McFaul.**
- **Motion passes.**

Motion: Resolved, the Board approves the first reading of the amended [Editorial Board Policy](#) and the amended [Volunteer Staff Policy](#).

- **Moved by McGinnis, seconded by McFaul.**
 - o Kanani: sorted by levels; can change them down the road if needed; moved to this structure to make it more vague than entry-level and advanced; Level 1 is part-time editorial staff; Level 2 is volunteer editorial staff on editorial board; Level 3 is official staff not in the other levels.
 - o Kanani: One other change that should be made before it is approved is that Editorial Board wants to keep informal minutes, but not Robert's Rules of Order.
 - o Board made an edit to strike detailed from detailed minutes.
- **Motion passes unanimously.**

Strategic Plan

Motion: Resolved, the Board Approves the Strategic Plan for 2015-2018.

- **Moved by McGinnis, seconded by Grant.**
- **Motion passes.**

New Closed Session Business

See Confidential Session Minutes.

Motion: Adjourn.

- **Moved by Grant, seconded by McGinnis.**
- **Motion passes unanimously.**

Meeting adjourned 8:33PM.