

## Board of Directors

Wednesday, 2017-04-12 at 6:00PM

SLC 2134/35

<b>Chair</b>	Jesse McGinnis
<b>Secretary</b>	
<b>Attendees</b>	Andres Fuentes, Heather Bone, Fahimul Bari, Tristan Potter, Ann Shackelford, Laurie Tigert-Dumas, Nathan Tierney,
<b>Expected Absences</b>	Jessica Needham,

### Open Session

#### Preliminaries

##### *Preliminaries (Chair McGinnis)*

1. **Motion:** Resolved, the Board appoints \_\_\_\_\_ as the acting secretary for the meeting.

##### *Approval of the Agenda (Chair McGinnis)*

2. **Motion:** Resolved, the Board approves the agenda for this meeting.

##### *Approval of the Minutes (Secretary)*

3. **Motion:** Resolved, the Board approves the [public minutes for 2017-03-08](#).

#### Reports & Updates

##### *Board Reports*

4. Officers
  - a. Chair:
    - i. Feds Council meeting
    - ii. Organizing meeting outcomes
5. Directors
6. Finance Committee
7. HR Committee

##### *Staff Reports*

8. [Executive Editor](#)
  - a. Staffing structure
9. [Advertising Manager](#)
  - a. Ads student position funding
  - b. Coupon clipper
  - c. OCNA awards
10. Finance Manager

#### Special Orders

*[18:30] CKMS Waterloo radio partnership*

11. **Presentation & Discussion:** (20 minutes)
  - a. Nat Persaud (President of CKMS), and
  - b. Care Schummer (Sales Manager, The Cord)

General Orders

*Imprint By-Laws (Chair McGinnis)*

12. **Motion:**

Resolved, the Board amends the by-laws, Section 6.02 (b) to strike “**voting**”, and, be it further,

Resolved, the Board amends the by-laws, Section 6.02 to insert a new (b), and renumber the sections accordingly:

The Board of Directors shall also include one (1) non-voting director from each publication of Imprint Publications to serve as an editorial link of the board.

*Printing (AP Tigert-Dumas)*

13. **Motion:** Resolved, the Board selects \_\_\_\_\_ as our printing press for the August 2017 - August 2018 term.
14. **Motion:** Resolved, the Board approves an increase of \$3,000 to change spring publications from monthly to bi-weekly.

*Imprint Refunds (Chair McGinnis)*

15. **Discussion:** (20 minutes) Fee refund results and future plans.

*Budget Adjustments (Chair McGinnis)*

16. **Motion:** Resolved, the Board approves \$80 from winter honorary to purchase a bound volume for Aliya Kanani, outgoing Executive Editor.
17. **Motion:** Resolved, the Board approves \$350 from winter honorary to purchase a tablet or laptop for refunds, volunteer signup, and general office use.
18. **Motion:** Resolved, the Board tasks the budget committee with amending the 2017-2018 budget to accommodate the purchase of 3 licences of Premiere Pro.

New Business

19. As Required.

Closed Session

General Orders

*Entering Closed Session (Chair McGinnis)*

20. **Motion:** Resolved, the board moves into Camera.

*Approval of the Minutes (Secretary)*

21. **Motion:** Resolved, the Board approves the [confidential minutes for 2017-03-08](#).

*CKMS Waterloo Radio Partnership (Chair McGinnis)*

22. **Motion:**

Resolved, the Board approves an ad exchange with CKMS; and, be it further

Resolved, the Board approves the concept of partnering on ad-sales with CKMS contingent on an acceptable contract, to be negotiated by the Chair and incoming

Chair with final approval from the Board.

*Advisory Directors (Chair McGinnis)*

23. **Motion:** Resolved, the Board appoints Kimberly Newhouse as Advisory Directors for the May 2017 - April 2019 term.

New Business

24. As Required.